

AMENDMENTS TO THE CLAIMS:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1. – 17. (Canceled)

18. (Currently Amended) A method of improving the color durability and stability of artificial color on hair comprising:

applying to artificially colored hair a composition comprising a pregelatinized amylose-containing starch; and

allowing the pregelatinized starch to dry prior to shampooing.

19. (Canceled)

20. (Previously Presented) The method according to claim 30 wherein the high amylose-containing starch comprises at least about 50% by weight, based on total weight of the starch, of amylose.

21. (Previously Presented) The method according to claim 18 wherein the pregelatinized amylose-containing starch is a modified starch.

22. (Previously Presented) The method according to claim 21 wherein the modified starch is at least cationically modified starch.

23. (Previously Presented) The method according to claim 21 wherein the modified starch is at least nonionically modified starch.
24. (Previously Presented) The method according to claim 18 wherein the pregelatinized amylose-containing starch is pregelatinized corn starch.
25. (Previously Presented) The method according to claim 18 wherein the pregelatinized amylose-containing starch is present in an amount of from about 0.25 to about 10% by weight, based on total weight of the composition.
26. (Previously Presented) The method according to claim 18 wherein the composition is a leave-in composition or a rinse-off composition.
27. (Previously Presented) The method according to claim 25 wherein the composition is a rinse-off composition and the rinse-off composition is at least a pre-shampoo treatment.
28. (Previously Presented) The method according to claim 18 wherein the composition is selected from mousse, gels, pomades, waxes, hair sprays, conditioners, and mixtures thereof.
29. (Previously Presented) The method according to claim 18 wherein the composition further comprises a hair fixative.
30. (Previously Presented) The method according to claim 18 wherein the pregelatinized amylose-containing starch is high amylose-containing starch.

31. (Previously Presented) The method according to claim 18 wherein the composition further comprises a polyquaternium compound.

32. (Previously Presented) The method of claim 31 wherein the polyquaternium compound is cationic hydroxyethylcellulose.

33. (Previously Presented) The method of claim 31 wherein the polyquaternium compound is cationic acrylate.

34. (Previously Presented) The method according to claim 18 wherein the composition further comprises a blend of quaternium compounds.

35. (Previously Presented) The method according to claim 23 wherein the nonionically modified starch is hydroxypropyl starch.

36.-37. (Canceled)